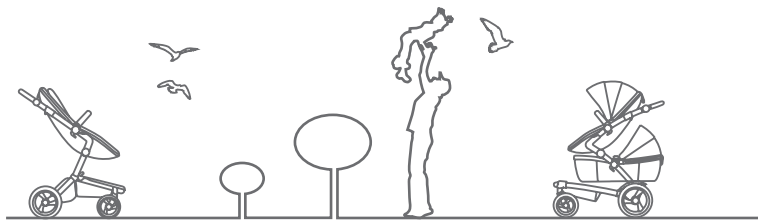


The history

The **mima** brand was first presented to the public during the 2009 Kind & Jugend trade show in Cologne. Here the team were in for a big surprise as one of their prams, **kobi**, won the Innovation Award.

Even though the **mima** brand is a newcomer to the childcare market, Dutch founder and designer Davy Kho has had plenty of experience in design. Starting out 16 years ago in Milan, the design capital of the world, Kho continued his career and research in San Francisco, Amsterdam and Paris before settling down in Spain. The versatile designer has created various products for well-known brands, from coffee machines to public telephones, from airplane interiors to childcare products.



Frequent travelling, knowledge of the market and the experience of bringing up their children made Davy and Yolanda notice a gap in the market. They decided to form a list of new infant product ideas; ideas that they thought would be able to help make the lives of future parents that little bit easier. Two of the first ideas on that list were to become the **kobi** and **xari** pushchairs.-

A new infant product brand had been born: **mima**. As well as unbeatable design, the brand represents innovation and practicality and furthermore incorporates a “patented feature” - the compact carrycot located within the seat pod of the pram.

Thanks to a thorough study into the needs of families, **mima** applies practical and innovative aesthetics to previously existing products. The brand targets cosmopolitan parents who appreciate design and comfort as well as those who, above all, enjoy a stylish lifestyle.

After months of arduous work, **mima** products arrived in European stores in September 2010.

The next idea on the list of **mima** is currently being developed...





2 Concepts

kobi

An intelligent pram that grows with your family

xari

A compact pram that grows with your baby

Configurations:

Baby



Toddler



Toddler+Baby*



2 Toddlers*



Twins**



Characteristics:

- Adjustable and easy to fold
- Satisfies the different evolutionary phases of your family life
- Includes a canopy, an individual rain cover, an apron and a changing bag

*The second seat is sold separately

**The twin seat is sold separately

Characteristics:

- Adjustable, compact and easy to fold
- An elegant pushchair that provides a smooth and comfortable ride
- Includes a canopy, a rain cover, an apron and two covered baskets



Functionality - Innovation

Patented "Carrycot inside" feature



The **mima** patented feature is the carrycot which is built into the seat itself.



Innovative material

EVA, used with this type of product for the first time, is a light and malleable material that is covered and finished with leatherette fabric. The surface can be cleaned quickly and easily. The material helps to create an impressively simple and pure aesthetic.



Kobi



kobi

Lb 32,34
Kg 14,7



Lb 27,72
Kg 12,6

WEIGHT

chassis without wheels:	6,9 kg	15,18 lbs
chassis:	10,5 kg	23,10 lbs
chassis with carrycot:	12,6 kg	27,72 lbs
chassis with seat and carrycot inside:	14,7 kg	32,34 lbs

DIMENSIONS (LxW)

without folding: 90x63 cm 35,43"x24,8"





Folding



Folded chassis with
wheels and seat attached



DIMENSIONS (LxWxH)

Folded seat + wheels: 99x43x63 cm 38,97"x16,92"x24,8"

Total weight: 14,7  32,34 

Folded chassis with
wheels attached



DIMENSIONS (LxWxH)

Folded seat + wheels: 92x39x63 cm 36,22"x15,35"x24,8"

Total weight: 10,5  23,10 

Folded chassis
without wheels



DIMENSIONS (LxWxH)

Folded seat + wheels: 89x33x62 cm 35,03"x12,99"x24,41"

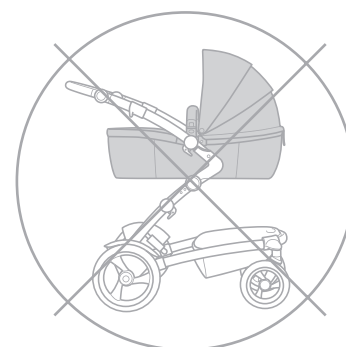
Total weight: 6,9  15,18 



- **kobi** can be folded with the seat attached (in an upright position and facing forwards)



- **kobi** cannot be folded with the carrycot attached or with the second seat attached!



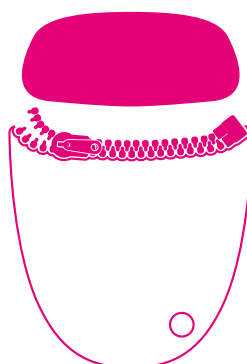


Starter Pack:

(Seat pad + Carrycot apron flap + Carrycot mattress)



Carrycot apron flap





Toddler phase

Reversible seat:

1

Facing mother

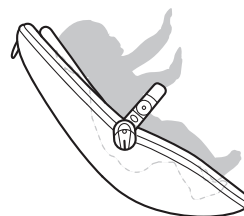
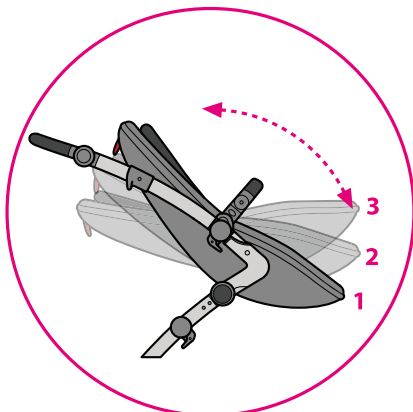


2

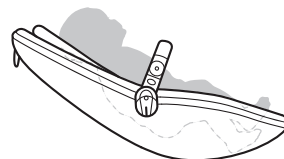
Discovering the world



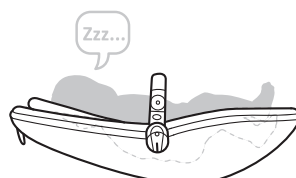
3 seat inclination options:



1 Sitting: discovering the World



2 Resting



3 Sleeping

Toddler + Baby phase



⚠ Second canopy not included.



You will also need:

⚠ This second seat does not have a carrycot inside.



second canopy



second seat



mudguards



comfort kit



2 Toddlers phase



⚠ Never place a child in the rear seat when using a car seat!.

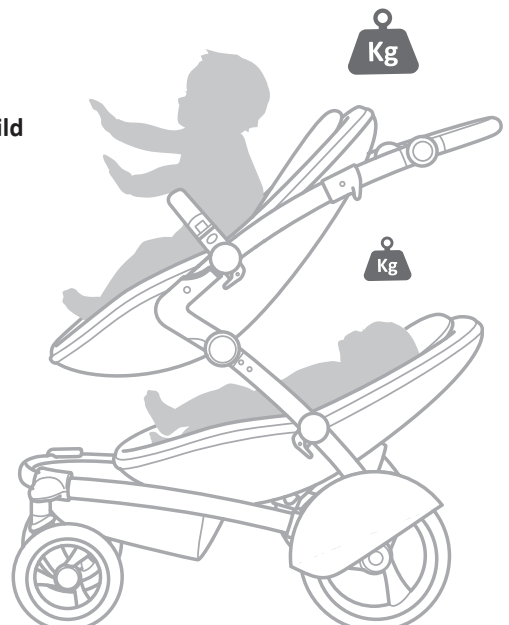
⚠ Second canopy not included.



⚠ Never place a child in the rear seat if there is not a child in the front seat!.



⚠ Always place the largest or heaviest child in the front seat!.



Twins



You will also need:





What you get



Configurations:



Includes:



rain cover



carrycot apron



changing bag



Complete the look

Starter pack



S103BB



S103SW



S103RR



S103HM



S103SB



S103AS



S103RB



S103BW

Comfort kit



S1101-02SB



S1101-02AS



S1101-02RB



S1101-02BW



S1101-02BB



S1101-02SW



S1101-02RR



S1101-02HM

Parasol



S1101-08BB2



S1101-08SW2



S1101-08RR2



S1101-08BW2



Seat unit (available colours)



A111110



A111609



A111007

Twin seat (with carrycot inside)



A111110-12



A111609-12



A111007-12

Second seat (without carrycot inside)



A1101110-2



A1101609-2



A1101007-2

Second canopy



S1101110-07



S1101609-07



S1101007-07

Footmuff



S1101110-06BB



S1101609-06BB



S1101007-06BB



Complete the look

Trendy bag



S1101-10SB



S1609-10



S1007-10

Winter outfit



S1110-23



S1609-23



S1007-23

Mosquito net



S1101-04

Double mosquito net



S1101-13

Double rain cover



S1101-03

Adapter clip



G101-22K

Cup holder



G101-21

Carseat adapter



G4104 (USA)

Blanket



S1101-09BB



S1101-09BG

Baby headrest



S101-19BG



Add comfort to your mima

Winter outfit

Suitable for both **xari** and **kobi**.

xari



Baby



kobi



Toddler



Winter outfit

Contains: canopy cover, fur trim, transparent wind protector, footmuff and handmuff.
The fur canopy trim or rain visor can be easily zipped onto the canopy cover.

- S1007-23
- S1110-23
- S1609-23

Canopy cover + fur trim



Handmuff



Foot cover



Complete the look

Winter outfit

○ White ● Black ● Camel
S1007-23 S1110-23 S1609-23

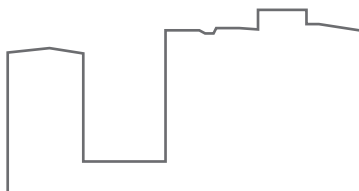
Canopy cover + transparent wind protector



Canopy cover + fur trim



Care and maintenance



Cleaning the seat

Clean using a damp cloth and a mild cleaning agent. Baby wipes work perfectly.

A pencil eraser can be used to eradicate more resistant marks.

Small dents on the outer surface of the seat can be resolved by aiming hot air from a hair dryer to the affected area for 1 minute.

The carrycot mattress, the seat pad and the shoulder pads can be removed and hand washed in accordance with the following guidelines:



Maximum temperature 30°C



Do not use bleach



Do not tumble dry



Do not iron



Do not dry clean

Cleaning the chassis

Wash off sand and salt residue after going to the beach.

Remove excess dirt and then clean with a damp cloth and a PH neutral cleaning agent.

Lubrication of moving parts

Periodically lubricate the wheels, the hinges and other sliding parts using an oil or silicone based lubricant.

i Follow these steps regularly in order to keep the prams in perfect condition.

⚠ The fabrics and plastics are highly resistant, but excessive sun exposure can cause discolouring.

Guarantee



i Register your product online at www.mimakids.com

Doing this will activate your warranty and allow us to keep you informed of possible product updates.

Your product adheres to current safety requirements and it is guaranteed to be in perfect condition at the time of purchase.

If this product shows signs of fabrication faults during the warranty period (after normal use and following the guidelines laid out in the user manual), please contact the seller.

Warranty conditions:

-The warranty period is 24 months from the date of purchase. This warranty period is not extendable, even in the event of repair.

-For the warranty to be valid you need to:

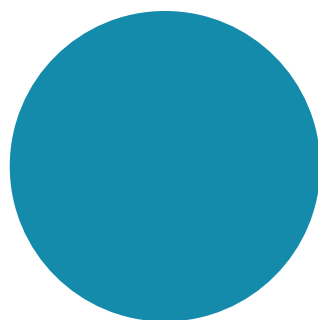
1. Have your product registered online at www.mimakids.com
2. Provide the original purchase receipt given to your retailer.
3. Provide a description of the defect to your retailer.

-The warranty is made to the original owner of the product and is not transferable to any subsequent owner.

-The warranty provides a right to repair but does not permit exchanges or refunds.

The warranty does not apply in the following circumstances:

- The product has been modified or repaired by third parties.
- Corrosion or rust on the wheels and chassis due to extreme environmental conditions including high humidity, salt spray, ice or snow or due to insufficient care.
- The defect was caused by improper usage or maintenance or due to anything else deemed to be the fault of the user; in particular, failure to comply with the instructions for use as described in the user manual.
- The defect was caused as a result of an accident or airline/transport damage.
- Normal wear and tear that can be expected with daily use of this product.
- Discolouration or damage to the fabric due to washing, rainwater or excessive exposure to sunlight.
- The defect is the result of overloading (exceeding the maximum weight allowance for the child and any items being carried).



www.mimakids.com
info@mimakids.com

Please note that colours and contents may vary from those illustrated.
With reservations for misprint and change of product range.
Regarding mima accessories, always please check availability with your local retailer.
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